



Raken

Best Practices for Photo Documentation (and Boosting Visibility)



An aerial, top-down view of a construction site. The ground is dark and uneven, with several yellow excavators and a blue truck. Two cars are parked in the center. The site is surrounded by concrete walls. The text 'TABLE OF CONTENTS' is written vertically on the right side in large, white, sans-serif capital letters.

TABLE OF CONTENTS

- 01.** Why photo documentation matters
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An aerial photograph of a construction site, showing a large excavation pit with wooden shoring. Several yellow excavators and blue trucks are visible within the site. The image is overlaid with a semi-transparent blue circle and a semi-transparent blue rectangle. The text "Why photo documentation matters" is centered in white, bold font.

Why photo documentation matters

Photos make a difference.

When you're not on the jobsite, it's hard to imagine how a project is actually going. Reports and field notes help, but without vivid details, you can still be left wondering.

Photo documentation visually captures a project's progress—that way, you don't have to fill in the blanks yourself.



Photos help you see:

- ① **Jobsite updates**
- ② **Active safety protocols**
- ③ **High-quality work**



Don't say it— show it.

With better insights, you'll know exactly how to support your crews (and keep projects moving).

Photo documentation helps you keep clients informed, too. Sharing photos alongside reports will show them the progress of their projects—and build credibility for your company.

Better photos. Better protection.

Photos now can save your business later.

With historical data, you'll have solid proof of project events. That makes it easier to back up your work during disputes, especially with time and date stamps.

How do you take the best photos? We have a few tips.



How to take good jobsite photos



What makes a good photo?

A good photo tells a story. When you look at it, you can quickly understand what's happening without too much effort. Sometimes, a photo has extra details to tell a bigger story.

But you don't need to be a professional to take good photos. All you need is a mobile device (like a phone)—and some tips to keep in mind.

For better jobsite photos, you need:



Good lighting



Good focus

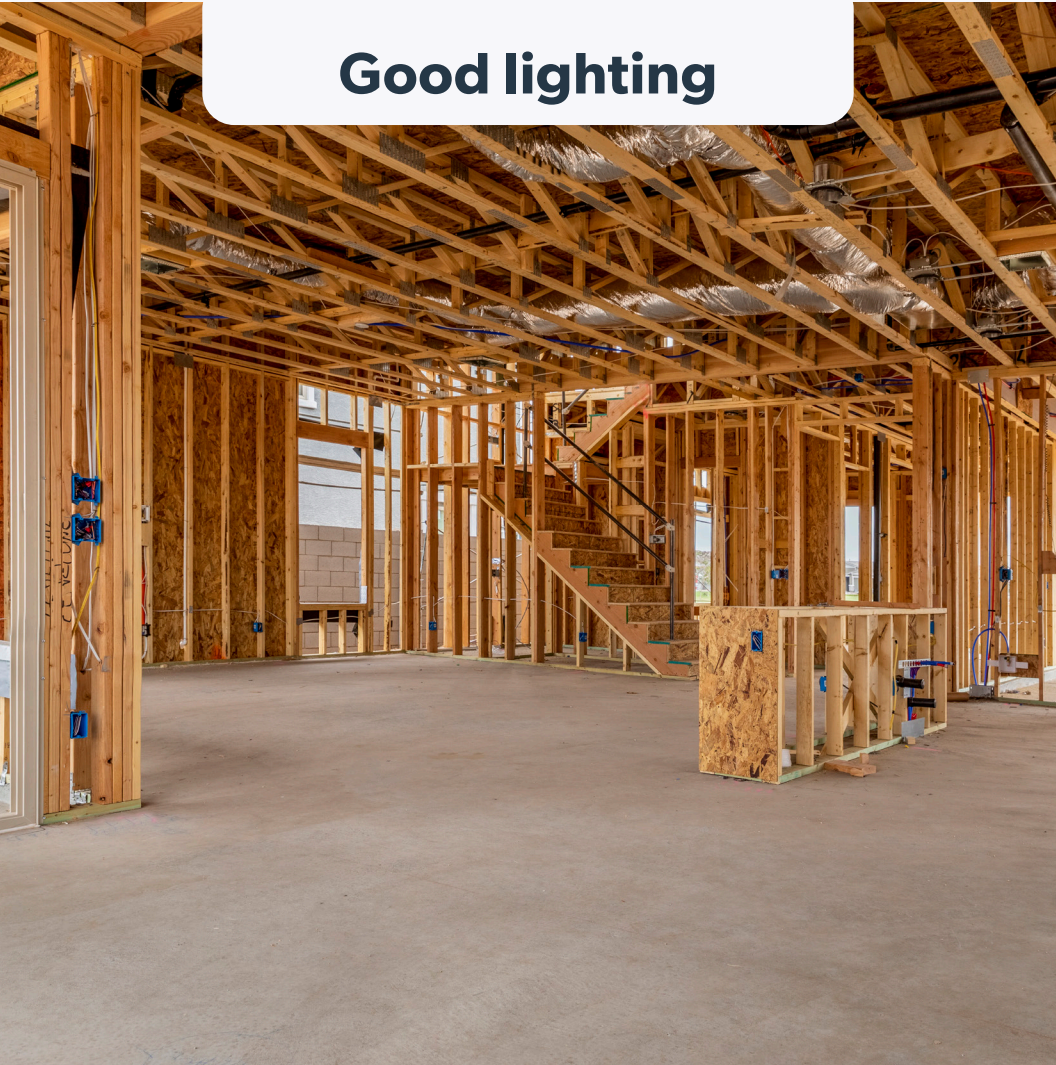


Good composition



Good lighting brings out the subject of your photo.

Good lighting



Bad lighting



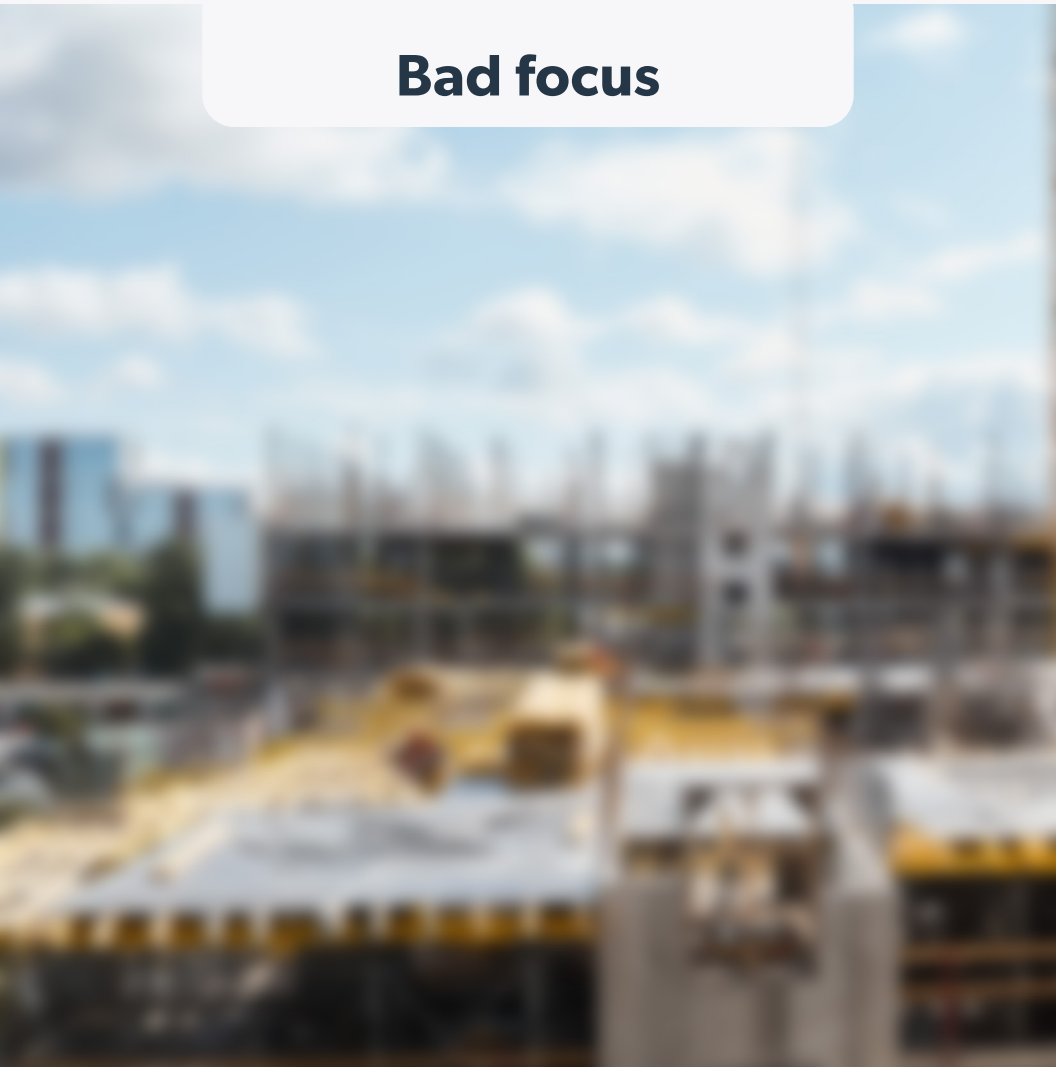


Good focus helps separate the subject from the background.

Good focus



Bad focus





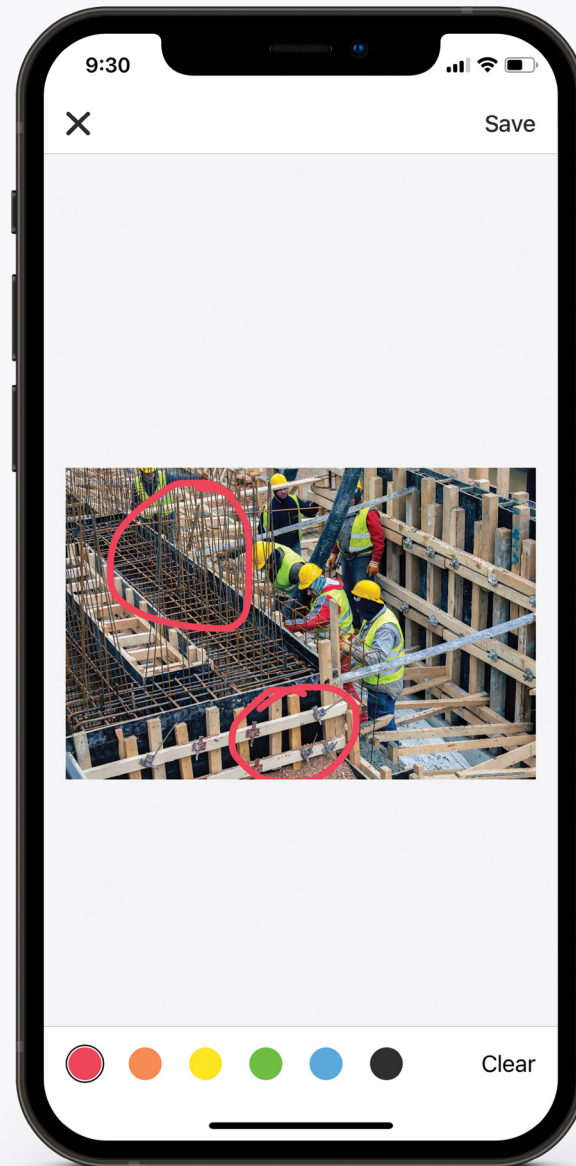
Good composition shows how the subject relates to the background.

Good composition



Bad composition





Highlight more details with photo markup.

With photo markup, you can draw directly on jobsite photos. This makes critical info jump out, and helps you tell the full story faster.



Still image doesn't cut it? Record a video instead.

Videos show a project's scale. By recording video, you can pan over important details and capture sound. In places with noise restrictions, this is crucial to staying compliant.



Examples of good photos for...

Jobsite updates (and high-quality work)

- ✓ Establishing shot of jobsite
- ✓ Crew working on project
- ✓ Close-up of new installation

Active safety protocols

- ✓ PPE
- ✓ Hard hats
- ✓ Reflective gear
- ✓ Harnesses
- ✓ Masks



Photo storage and sharing

Store everything on the cloud.

Managing different jobsites and crews means a lot of files to track.

Cloud storage apps keep all your photos and videos in one secure place. That way, you can find (and share) what you need in a flash.



Benefits of cloud storage:



**One central
place for files**



**Access documents
anywhere**



**Easily share
insights**



How does cloud storage work for photos?



Field crews take photos and videos of the jobsite.



Attachments are uploaded to the cloud in real time.



Office teams see everything on the web.



Office teams send stakeholders reports and updates.

Do even more with field management software.

Field-focused software (like Raken) helps streamline communication between your field and office teams. And it makes cloud storage more effective.

By combining the best field tools, you can reduce manual entry and improve visibility for everyone.

An aerial photograph of a construction site, showing a large excavation pit with concrete walls. Two yellow excavators are visible, one on the left and one on the right. A blue truck is parked in the center. The ground is covered in dirt and rocks. The image is overlaid with a dark blue semi-transparent circle and a dark blue semi-transparent triangle. The text "Boost project visibility with Raken" is centered in white.

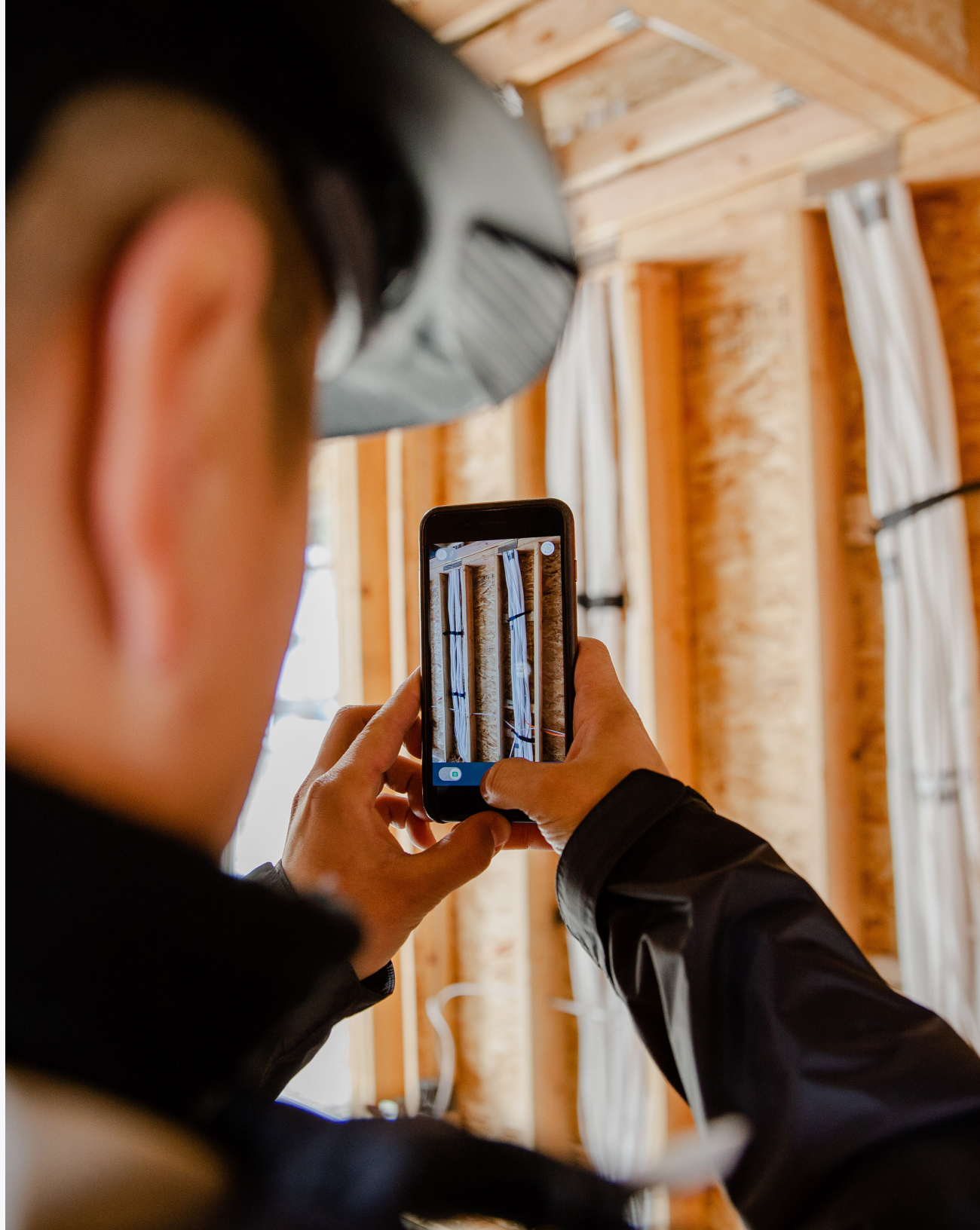
Boost project visibility with Raken

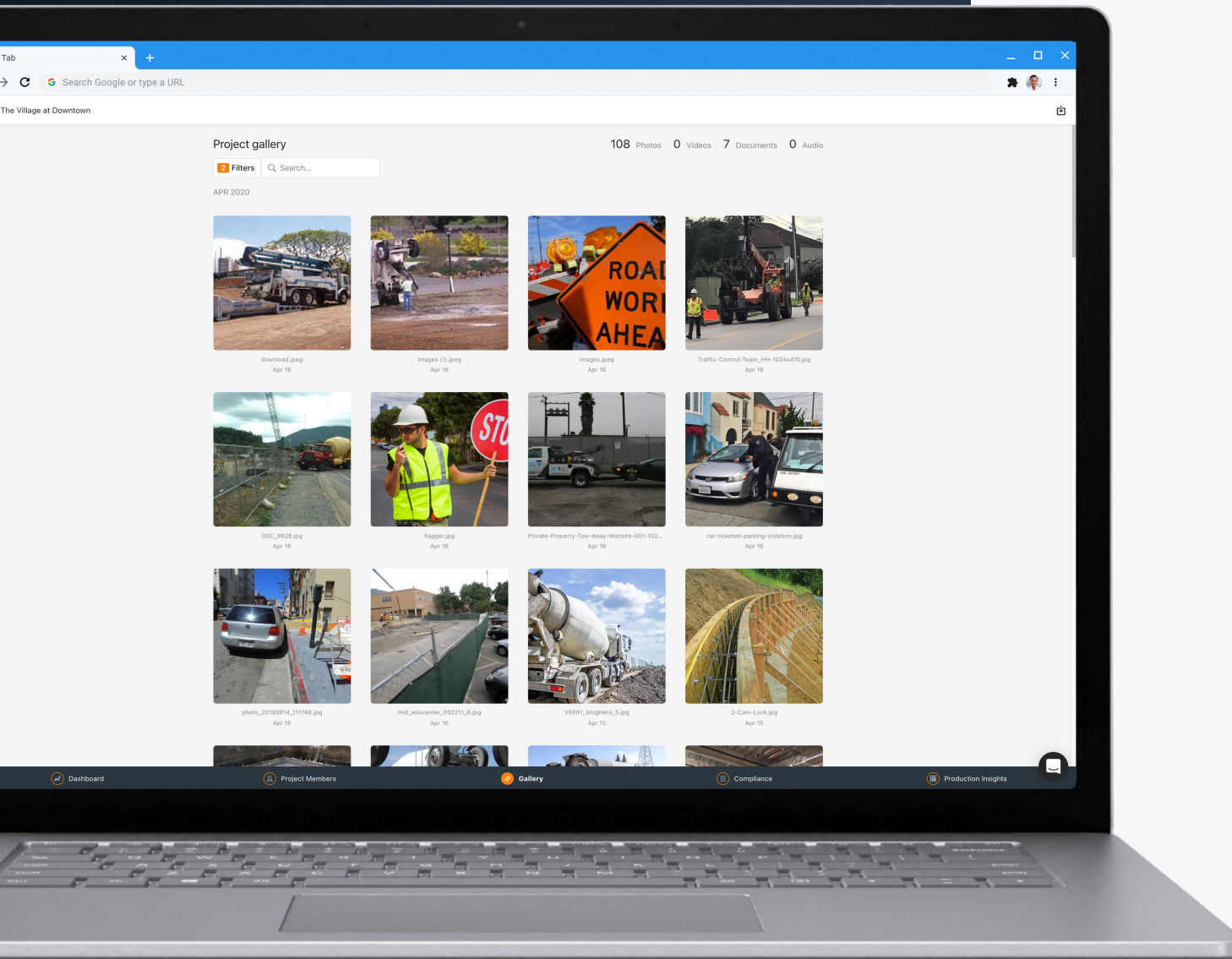
Capture progress in real time.

Raken helps you collect, store, and share field data like:

- ***Photos (with photo markup)***
- ***Videos***
- ***Descriptions/notes***

Since you can access everything on the go, project data is always at your fingertips.





Find your focus, faster.

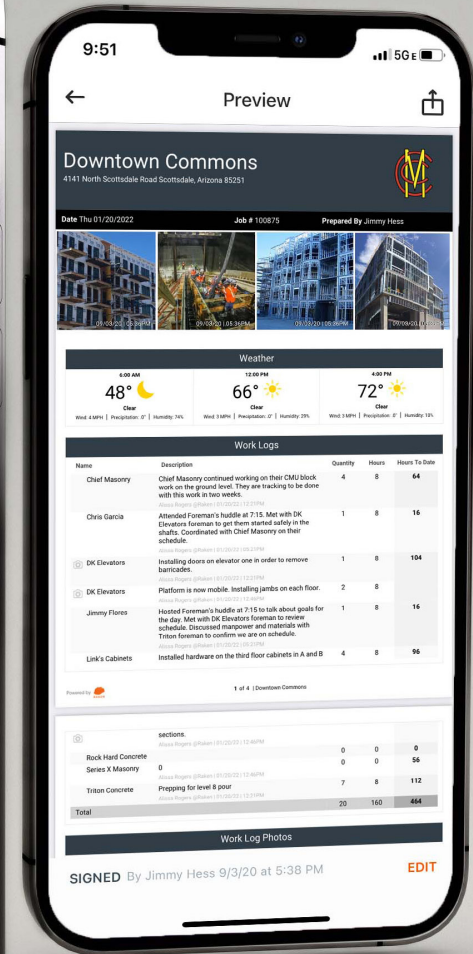
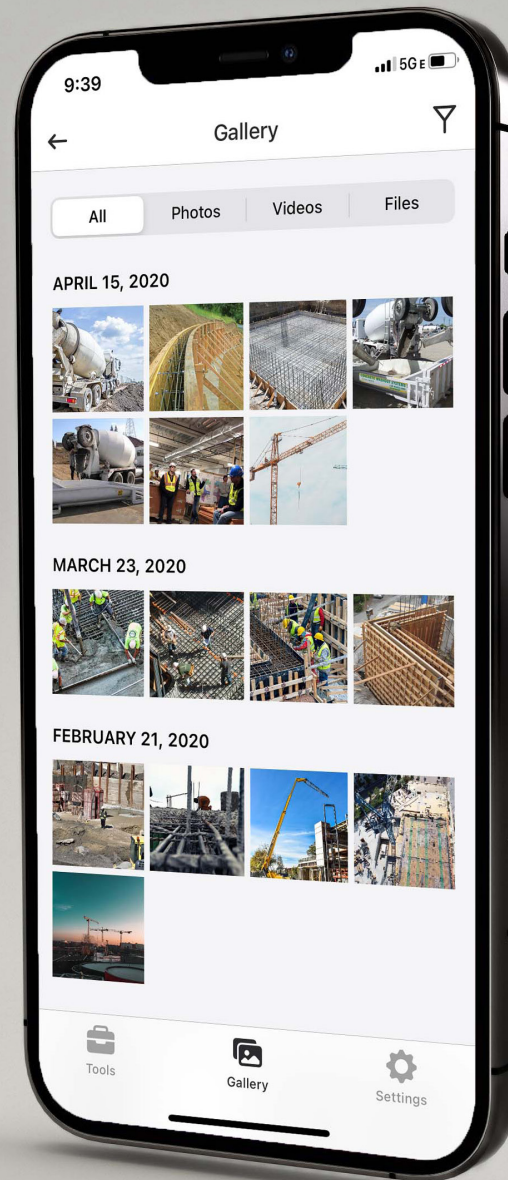
With Raken, photos are automatically time and date-stamped the moment they're taken—meaning fewer questions later on.

Need to look something up? Search for photos on the web gallery and project activity dashboards. You can even change file names or add more descriptions.

Keep everyone in the picture.

Raken's professional, branded daily reports come with photos from that day. Easily share downloadable PDFs with stakeholders for better collaboration.

Real-time visibility also helps you make more informed decisions to improve projects.



29 million photos taken with Raken in 2021

“Raken is a one-stop shop for time, comments, and photos. It definitely improves what you know about what’s going on with all the jobs, plus it’s easy to use.”

— Pat R., Office Manager and Estimator at Stonwerk Custom Masonry



Raken

Ready to improve your field communication?

[Schedule Demo](#)

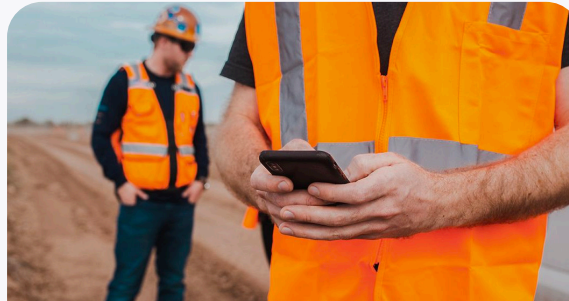
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